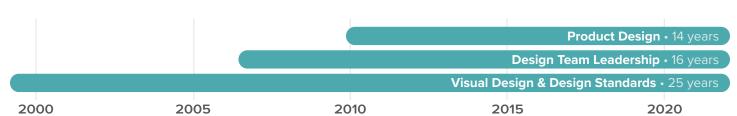


Blake Rogers

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Senior Manager • Player-coach: served as individual contributor on multiple cross-functional teams

Service Titan 2023-2024

Product Design . Created design strategy for multiple B2B2C SAAS products for the trades

• Mentored 5 product designers working on multiple web and native mobile apps

Senior Manager • Installed UX strategy and design vision that directly contributed to \$40m investment

Product Design . Introduced a design system to multiple data collection/data visualization products

Premise 2020-2023

• Grew team from 1 to 7 by actively recruiting and hiring top notch product designers

Senior Product • Created, alongside neuroscientists, brain-based UX strategy for mental health apps

Designer • Designed new workflows and features for web and native mobile apps

Total Brain 2019-2020

• Mentored junior designers and guided adherence to design standards

Product Design . Designed and implemented design system based on government agency needs

Senior Manager • Player-coach: Designed B2B2C enterprise SAAS web and native mobile apps

2015-2019

Accela • Led team of 5 product designers & 2 design technologists working on 40+ products

Creative Director • Player-coach: Created new products while simultaneously redesigning legacy apps

Granicus

Product Design • Created design standards for web and desktop apps for legislators

2013-2015

• Grew design team by hiring and mentoring 3 product designers

Manager

Creative Services • Designed DocuSign's first mobile app which won Apple's Best App Award

DocuSign

• Managed both product design & marketing design teams

2010-2013

• Responded to rapid growth by increasing design team from 1 to 3 members

FE Developer / • Designed and coded the front end of Riverbed.com

Riverbed

Designer • Increased efficiency by helping transition Riverbed.com to a custom CMS

2009-2010

• Supported new market growth by localizing Riverbed.com to seven languages